



KEYNOTE SPEAKER • LEADERSHIP STRATEGIST • ENTERPRISE ADVISOR

LEADERSHIP FOR THE
HUMAN SIDE OF TRANSFORMATION

ADAM WHITE

The Tools Are *Artificial*.

The Leadership Must Be *Real*.

Helping organizations navigate AI, disruptive change, and the human challenges that determine whether transformation succeeds.



100,000+

LEADERS & PROFESSIONALS
IMPACTED

1,000+

KEYNOTE SPEECHES
DELIVERED

50

STATES
SPOKEN IN

300+

ORGANIZATIONS
TRUSTED

EXECUTIVE PROFILE

Leadership Built for the Moments That Test Organizations Most.

Adam White is a keynote speaker, leadership strategist, bestselling author, and longtime technology professional. His work bridges leadership, technology, organizational change, and the human dynamics that determine whether people can perform through disruption.

For more than 15 years, Adam has worked inside complex environments where systems, people, pressure, and change collide. He translates that experience into practical frameworks leaders can use to strengthen trust, communicate with clarity, preserve human connection, and move teams forward.

His keynotes are built for the real world: high-energy, highly engaging experiences that connect strategy to behavior and leave audiences with ideas they can apply after the applause.

How do organizations move faster without losing the people, trust, and leadership behaviors that make sustainable performance possible?

TRUSTED BY LEADERS, ASSOCIATIONS & ORGANIZATIONS INCLUDING



Built for Business Challenges That Cannot Be Solved by Motivation Alone.

Adam's keynote experiences connect leadership behavior to the outcomes executives care about: trust, adaptability, resilience, execution, employee engagement, and sustainable performance.

01 | HOW TO STAY REAL & AUTHENTIC IN AN AI WORLD

Human-Centered AI Leadership

- Protect authenticity and executive credibility as AI adoption accelerates.
- Build high-EQ leadership habits that preserve trust across increasingly digital workplaces.
- Distinguish where automation creates leverage - and where human judgment, empathy, and accountability must remain non-negotiable.

BUSINESS IMPACT: STRONGER TRUST • RESPONSIBLE AI ADOPTION • LEADERSHIP CREDIBILITY • WORKFORCE CONNECTION

02 | HOW TO MANAGE DISRUPTIVE CHANGE & BUILD RESILIENCE

Change, Resilience & Organizational Agility

- Understand the human response cycle behind resistance and change fatigue.
- Communicate the WHY, WHAT, WHAT STAYS, and HOW behind change.
- Strengthen resilience and execution during periods of disruption.

BUSINESS IMPACT: CORPORATE AGILITY • REDUCED CHANGE FRICTION • WORKFORCE RESILIENCE • EXECUTION CONFIDENCE

03 | THE HUMAN ADVANTAGE

Leading Authentically in an AI-Driven World

- Strengthen the human capabilities technology cannot replicate: trust, empathy, judgment, and connection.
- Create leadership behaviors that help people feel seen, valued, and accountable.
- Build a culture where technology accelerates performance without eroding humanity.

BUSINESS IMPACT: HUMAN CONNECTION • EMPLOYEE ENGAGEMENT • CULTURE • LEADERSHIP TRUST

ADDITIONAL KEYNOTE EXPERIENCES

THE ART OF SERVANT LEADERSHIP

Leading with Purpose, Empathy, and Structural Trust

LEAD WITHOUT THE TITLE

The Power of Influence

PAYCHECK TO PURPOSE

Reconnecting People to Meaning, Contribution, and Performance

WHAT EXECUTIVES ARE SAYING

"We were lucky enough to have Adam present to us. They walked out excited, energized and feeling good."

JARROD A. CLABAUGH
President, OSAE

"Very dynamic and very energetic. Thank you Adam, it was great!"

JULIE SMITH
VP, Clinic Operations / Decatur Health

"He brought a lot of wisdom and thought-provoking ideas. Very uplifting, very energetic."

REX MUDGE
President, NWI SHRM

BRING ADAM WHITE TO YOUR ORGANIZATION

Your next leadership event should create more than applause. It should create movement.

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CHECK DATE
AVAILABILITY