



EVENT HOST RESOURCE

SPEAKER INTRODUCTION

A ready-to-use introduction designed to properly set the stage for Adam's keynote.

PLEASE READ AS WRITTEN

For the strongest opening, please use this introduction immediately before Adam takes the stage.

Leadership is tested most in the moments when change is moving quickly, uncertainty is high, and people are looking for someone to help them make sense of what comes next.

Our speaker today has spent more than 15 years helping audiences think differently about leadership, influence, change, human connection, and the responsibility each of us has to make an impact - whether or not we hold a formal leadership title.

Adam White is a keynote speaker, leadership expert, author, and longtime technology professional whose work combines powerful storytelling, practical leadership insight, and high-energy audience engagement.

Rather than simply speaking at an audience, Adam creates an experience with them - one designed to make people think, laugh, participate, reflect, and leave with ideas they can put into action.

His message has reached leaders and professionals across organizations and associations, with a simple belief at the center of his work: the right message at the right moment can change the way people lead, connect, and move forward.

Please help me welcome to the stage...

ADAM WHITE!

HOST NOTE

After saying Adam's name, pause and allow the audience to respond as Adam takes the stage.